



United Nations  
Educational, Scientific and  
Cultural Organization



International  
Year of Light  
2015

# Italian Opening Ceremony of the IYL 2015

## International Year of Light and Light-based Technologies 2015

**Sala del Senato di Palazzo Madama, Piazza Castello, Torino**  
**26 January 2015**

### Programme

12.30-14.00 Welcome Buffet  
Registration  
Press Conference

*Chair: Massimo Inguscio, INRIM President, University of Firenze and LENS, Firenze*

14.00-14.45 Opening Addresses  
Stefania Giannini, Minister of Education, University and Research  
Piero Fassino, Mayor of Torino  
Antonella Parigi, Councillor of Culture, Regione Piemonte  
Gianmaria Ajani, Rector of the University of Torino  
Marco Gilli, Rector of the Politecnico of Torino  
Joseph Niemela, IYL 2015 Coordinator, Abdus Salam ICTP, Trieste

14.45-15.00 Luisa Cifarelli, SIF President, University of Bologna  
*Why an International Year dedicated to "light"*

15.00-16.00 Wolfgang Ketterle, Nobel Laureate, MIT, Cambridge, USA  
*The coolest use of light – How to make the coldest matter in the Universe*

16.00-16.45 Francesco Guerra, Sapienza University of Roma  
*From photons to the origin of quantum electrodynamics*

16.45-17.15 Coffee Break

*Chair: Luisa Cifarelli, SIF President, University of Bologna*

17.15-18.00 Maria Luisa Rastello, INRIM, Torino  
*Measuring light*

18.00 Guided Visit to the Palazzo Madama Museum

20.00 Concert in the Aula Magna of the Rectorate of the University

